

SUBJECTS AND COURSES

COURSE DESCRIPTIONS - RADIO & TV BROADCASTING (RTV)

RTV 101 Intro to Broadcasting

This course surveys the history, growth, and development of radio, television, and related media in the United States with emphasis on social, cultural, and economic implications and special consideration given to regulations and current issues. **3 Credit Hours**

RTV 115 Audio Production I

This course provides a foundation to the basic concepts that apply to all aspects of audio production. It is an introduction to basic audio techniques for film, radio, and television production. Emphasis is placed on effective use of words, music and/or sound effects in the production of audio. Audio production and post-production are covered, with a focus on production. The development of sound technology and its influence on various media, as well as radio history are examined. **5 Credit Hours**

RTV 118 Media Pre-production I

This course is a study of and practice in techniques and skills used in planning for various types of media projects. The class explores all aspects of preproduction planning for media projects. A focus is placed on the role of producer and the process of taking a concept from inception to completion through the development phase of the media production process. A special emphasis is placed on scriptwriting. **5 Credit Hours**

RTV 119 Video Production I

This class provides demonstrations and practice regarding the basics of the video production process. The course introduces students to basic video production techniques and provides a basic overview of film and television theory and criticism. It provides a combination of theory and hands-on exercises in order for students to learn the equipment and techniques used in media production and editing. Basic shooting and editing techniques are introduced. **3 Credit Hours**

RTV 120 Media Post Production I

This class focuses on the technical and theoretical aspects of videotape editing. Students are provided with hands-on training and are required to produce various nonlinear editing exercises, exploring various editing techniques and approaches in a digital environment. **5 Credit Hours**

RTV 125 Digital Photography Foundation

PREREQUISITE: As required by college. This course introduces students to digital imaging techniques. Emphasis is placed on the technical application of the camera, digital photographic lighting methods, and overall composition. Upon completion, students should be able to take digital images and understand the technical aspects of producing high quality photos. Note: This course is also taught as CAT 152 and GRD 121. **5 Credit Hours**

RTV 153 Practicum Television/video I

This course offers supervised campus experience in television/video broadcasting with emphasis in the planning, production and editing of electronic media announcements and programs. **4 Credit Hours**

RTV 154 Practicum in Television/Video

This course offers supervised campus experience in television/video broadcasting with emphasis in the planning, production and editing of electronic media announcements and programs. **3 Credit Hours**

RTV 191 Internship in Radio or TV Broad

This course offers supervised field experience in radio or television broadcasting or related areas. **15 Credit Hours**

RTV 215 Audio Production II

This class provides a further exploration of concepts that apply to all aspects of audio production. It is an examination of basic audio techniques for film, radio, and television production. Audio production and post-production are covered, with a focus on audio editing/post-production. **5 Credit Hours**

RTV 219 Video Production II

This class provides further demonstrations and practice regarding the video production process. Students are further introduced to basic video production techniques and the course provides an overview of film and television theory and criticism. It provides a combination of theory and hands-on exercises in order for students to learn the equipment and techniques used in media production. Advanced instruction in video production is provided through this hands-on, production-intensive course. **5 Credit Hours**

RTV 220 Media Post Production II

This course includes further instruction in nonlinear editing with emphasis on visual effects, transitions, editing shortcuts and text. The course explores current postproduction techniques, examining various editing styles and current video technology. Concepts related to edit decisions and the management of media are developed through exercises and assignments. Specific issues relating to aesthetics of editing are also discussed. **5 Credit Hours**

RTV 268 Special Topics in Media

The topic of this course varies from semester to semester. Each course focuses on various issues in the field of media production and allows students to pursue specific projects related to the subject of the course. Covered topics may include specific genre production and study (such as horror, musical, and film noir) specific topic and style related project work, cinematic eras and trends and focuses on particular directors and related styles. **5 Credit Hours**