

SUBJECTS AND COURSES

COURSE DESCRIPTIONS - GRAPHICS AND PRINTING (GPC)

GPC 112 Intro to Graphic Comm Industry

PREREQUISITE: As required by college. This course provides an introduction to the graphic arts and printing industry. Emphasis is placed providing students an overview of all aspects of the industry. Upon completion, students should be able to use industry terminology, understand current and emerging trends in technology, and make decisions about career options. **5 Credit Hours**

GPC 128 Electronic Page Layout & Assem

PREREQUISITE: As required by college. This course introduces students to electronic page layout. Topics include importing, combining and manipulating text and graphic elements for composite page layout and production. Upon completion, students should be able to produce single-page, spread-page, and continuous-page digital documents suitable for low- or high- resolution output as well as electronic prepress file submissions. **5 Credit Hours**

GPC 134 Digital Prepress

PREREQUISITE: As required by college. This course provides an in-depth study of electronic production techniques for printing and prepress applications. Topics include file preparation in compliance with industry standards; troubleshooting, correct and preflight files; correct line art and grayscale images and trap color images. Upon completion, students should be able to troubleshoot and resolve technical prepress problems associated with software applications, fonts and font management, cross-platform conversions, digital imaging and page layout and imposition. **5 Credit Hours**

GPC 136 Estimate Cost & Graphics Comm

PREREQUISITE: As required by college. This course provides students with a thorough understanding of the costs and dynamics of running a profitable graphics and printing business. Emphasis is placed on estimating jobs and producing competitive bids with or without computer software. Upon completion, students should be able to estimate the cost of producing a variety of projects, apply essential problem-solving techniques, exercise self-management techniques and be able to work in a group or team environment. **5 Credit Hours**

GPC 170 On-line Graphic Communications

PREREQUISITE: As required by college. This course focuses on the Internet and design principles for web uses. Emphasis is placed on software necessary for the creation and maintenance of a web site. Upon completion, students should be able to design, and maintain on-line communications. **5 Credit Hours**

GPC 180 Current Topics Graph Printing

PREREQUISITE: As required by college. This course is a survey of current trends in the graphic communications industry and provides specialized instruction in various areas using current professional techniques. Emphasis is placed on specialized areas of graphic communications. **5 Credit Hours**